

Sellers Beware! Price Matters

If you start out with a price that is too high for your home, you have just significantly lowered your chances of finding a buyer. The first few weeks that your home is on the market, there is a lot going on behind the scenes. Your agent is marketing your home to other agents, because agents have clients who are ready to buy. Getting agents interested in your home means you have to have your home priced correctly. Agents are experts in the market, and they know the price range of your neighborhood – they won't go to see a home that is overpriced, and they certainly won't send their buyers to see a home that is overpriced. Working with an agent is the best way to select the right price for your home to help it sell quickly. That's why we're here to help! We have the resources and know-how to get the best value for your home in the current market.



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